
Rodrigo M. Davis



Education

- Colorado State University, CO. (2020)** – Doctor of Philosophy, (Ph.D.) Education and Human Resource Studies/Higher Ed. Leadership. Dissertation Topic – *Hispanic Male Students: Changing Majors and Predictors of Graduation at St. Petersburg College.*
- Saint Leo University, FL. (2007)** Master of Business Administration, (MBA).
- University of Florida, FL. (2000)** Bachelor of Science, (BS) Advertising and Marketing Communications diploma from International Advertising Association (IAA).
- Santa Fe Community College, FL. (1999)** Associate Degree (AS).
- Keesler Air Force Base, MS. (1991)** Military Technical Training, Administration Support Management.

Special Skills and Awards

- Experiences in strategic program design, campus renovations, and project implementation.
- Exceptional inter-personal written and oral communication skills - awarded the Toastmaster Competent Communicator 2010.
- Detail-oriented trouble-shooter with excellent multi-tasking, teamwork, and organizational planning ability.
- Fluency in both Portuguese and Spanish.

Experience

SPC, Provost/Chief Campus Officer – Tarpon Springs Campus, 2017 – Current

Accountable for all areas of campus and multi-institutional leadership acting as the Provost/Chief Campus officer. Collaborated with Pinellas County Sheriff's Office and Tarpon Springs Police Department to create Law Enforcement substations on campus. Managed and currently overseeing the procurement and deployment of the Tarpon Springs campus computer refresh project for faculty and staff. Worked with all associates High Schools on recruitment plan based out of the successful Fall advisors on campus. Established over 7 years of budget management, maintenance, and cost savings. Managed all aspect of academic student, faculty, and staff functions. Worked to secure LanSchool software licenses for online testing on campus. Managed over 30+ employees dealing with evaluations to providing directional and strategic leadership. Oversight of Leepa-Rattner Museum (LRMA) functions as an ex-official LRMA Board Member and working closely with Museum Director to offer and support event on and off campus.

SPC, Associate Provost – Tarpon Springs Campus, 2013 – 2017

Provided leadership and accountability, under the direction of the Provost, for all essential aspects of Campus operations. Responsible for creating and maintaining a safe, healthy, and supportive environment and culture for student development. Worked with college and campus administrators, directors, coordinators, and students to administer a comprehensive program of services including Admissions and Records, Financial Aid, Student Life, Campus Security, College Code of Conduct/Student Disciplinary and Student Government Association. Worked with the Student Services staff, student groups and other members of the College community in developing extracurricular programming assuring integration with the academic life of the institution and encouraging student personal growth and development.

SPC, Acting Associate Provost – Tarpon Springs Campus, 2012 – 2013 (See above description)

SPC, Outreach Specialist – Career and Technical Education Programs, 2012 – 2012

Responsible for facilitating career exploration and development through articulation and professional interactions with business and industry. This position focuses on recruiting and retaining students in Career and Technical Education (CTE) programs. Facilitated career exploration student support services to create student awareness of CTE opportunities and related articulations. Worked closely with Program Deans and the Director of Workforce Services in the advisement of students concerning the choice of activities to meet their goals in CTE programs.

SPC, Interim Director – International Student and Study Abroad Programs, 2011 – 2012

Responsible for directing all aspects of International Student Services and Study Abroad, while providing a vision of global perspective to faculty, deans, administration, and students. Supervise, perform employee evaluation, equipment administration, departmental materials, and oversee departmental budget.

SPC, Student Life and Leadership Coordinator, 2008 – 2011

Responsible for maintaining student life and implementing college initiatives to retain, educate, and foster partnerships among 9K students, faculty, and staff. Manage all inventory and purchasing/buying for entire campus. Oversee and maintain student life budget on campus to meet SPC's academic and budgetary goals. Maintain the efficient utilization of the student life area as well as the gym.

SPC, Lead Coordinator Male Outreach Initiative (MOI), 2006 – 2009

Plans, organizes, implements, and coordinates projects, which function as recruitment and retention of students, assisting and advising students, while functioning as a liaison between the faculty, staff, and community.

SPC, Counselor/Academic Advisor, 2004 – 2006

Advised students concerning the choice of academic courses needed to accomplish the students' academic goals. Acted as the liaison between departments on campus. Worked with all aspects of student affairs/services resolving testing, advising, financial aid, to ensure positive results.

Tech Data Corp., Product Marketing Manager (Domestic, Latin America, & International), 2001 – 2004

Developed solid relationships with the U.S., Latin America, and international vendors for multiple product lines (p-lines). Directly responsible for product sales for Adobe, Autodesk, Macromedia, Microsoft, and Symantec product lines.

Young & Rubicam (The Media Edge) Advertising, Media Buyer (International), 2000 – 2001

Exposed to all aspects of media planning/buying and account maintenance with hands on experience on accounts such as Colgate, Discovery Eco-Challenge, SONY, and US Census. Designed, maintained media plans reflecting creative thinking, cost efficiency and sound principle. Created media strategies in keeping with client's business objectives and return on investment goals

University of Florida, Full-Time Student, 1995 – 2000

USAF, Administration Support Management, 1992 – 1995

Managed and provided Information Management (IM) support concerning publications, office forms automation, records management, administrative communications, mail, and E-mail. Managed and controlled IM resources, and overlooked IM functions and programs such as publishing, records management, and staff support.

Boards

- AdventHealth North Pinellas Foundation Board Member 2020 – Current
- Tarpon Springs Chamber of Commerce Board Member 2022 – Current
- Leepa Rattner Museum of Art (LRMA) — Ex-officio Member 2018 – Current
- Sister Cities of Tarpon Springs, FL. Board Member 2018 – Current
- Hope Villages of America Board Member: 2018 – 2022
 - Chair - Government Relations Committee

Committees Experiences

- Employment Engagement & Experience (EEE) Committee Vice-Chair (2019-Current)
- SACS Reaccreditation (2022-23) – Student Services Appeals and Grievance Processes
- Rules and Procedures Advisory Group (RPAG) (2022)
- Excellence in Academic Advising (EAA), Advisor Selection and Development condition committee (2022)
- Higher Education Emergency Relief Fund (HEERF) Remote Technology Committee Chair (2019-22)
- Provost and Deans Council Chair (2019-22)

Grants & Fundraising Opportunities

- SPC Moving the Needle Sponsorship Chair (Jan.–Nov. 2018) - Instrumental in securing \$31,000 of sponsorships to fully fund the 2017. Finishing at 109% above goal for the project.
- SPC Moving the Needle Sponsorship Chair (Jan.–Nov. 2017) - Instrumental in securing \$26,000 of sponsorships to fully fund the 2017. Finishing at 111% above goal for the project.
- SPC Innovations Grant (Jan. 2017) – Responsible for writing securing \$3,500 for the “*Student Career Preparedness Leadership Project (SCPLP)*” grant to create an opportunity for SPC Tarpon Springs campus students to be able to attend career trips to employer sites and network with industry leaders.

National and Local Presentations

- Davis, R.M. (2014, February). Administrators and faculty can look toward Hip-Hop when communicating with minority males. 8th Annual Black, Brown & College Bound Summit 2014 – Hillsborough Community College. Tampa, Florida.
- Davis, R.M. (2012, February). Study Abroad Creative Session (*Event coordinator/Moderator*), International Study Abroad Faculty Initiative. St. Petersburg College, Seminole, Florida.
- Davis, R.M. (2011, August). Am I Fresh...Hip-Hop Leadership,” (A closer look at Hip-Hop and how it can inspire young minorities academically in today’s college campuses). Florida College System Student Government Association, State Conference.
- Davis, R.M. (2011, July). Poverty Community Panel (Moderator), Hispanic Leadership Conference 2011 – Embracing Our Changing Community: The Poverty Experience. Clearwater, Florida.
- Davis, R.M. (2011, March). New Faces at Dodge City Community College – Hispanic Outreach Strategies. Dodge City Community College Cabinet and Community Leaders. Dodge City, Kansas.
- Davis, R.M. and Gill, D. (2010, April). Hip-Hop Leadership Culture. (Holistic view of Hip-Hop culture and how student can look at the positive affects to address leadership skills in today’s college campuses). Florida College System Student Government Association, State Conference.
- Davis, R.M. (2011, February). *Working with Students: FCSSGA Adviser Training session #4*. FJCCSGA Legislative Conference, St. Petersburg, FL.
- Davis, R.M. (2009, October). Recruitment and Retention: Increasing Minority Student Success. Making a Difference – Professional Development Initiative. St. Petersburg College, Clearwater, Florida, October 2009.
- Davis, R.M. (2009, August). Maximizing Your Marketability. Florida College System Student Government Association, State Conference.
- Davis, R.M. (2009, July). Panel Discussion (Moderator): Through Our Eyes. Embracing Our Changing Community: Responding to Cultural Differences. St. Petersburg College, Clearwater, Florida.
- Davis, R.M. (2008, October). Maximizing Your Bilingual Marketability and Skills. WorkNet Pinellas: Bilingual Job Fair. St. Petersburg College, Largo, Florida.
- Davis, R.M. and Gill, D. (2008, April). Addressing the Male Recruitment and Retention Challenge: An Approach That Works. Narrowing the Gulf Conference. Safety Harbor, Florida.
- Davis, R.M. (2007, May). Male Outreach Initiative: Recruitment and Retention. The National Institute for Staff and Organizational Development (NISOD), Department of Education Administration College of Education. The University of Texas at Austin.
- Davis, R.M. (2007, January). Male Outreach Initiative. Eight Annual Scholarship Appreciation Luncheon. Largo, Florida.

SPC Academic Faculty Experience

- MAN2340 – Supervisory Management, Fall 2022
- MAN2021 – Principles of Management, Fall 2009

SPC Academic Faculty Credentials

- MAN2021 – Principles of Management
- MAN2340 – Supervisory Management
- MAN2582 – Project Management
- MAN2604 – Intercultural Relations in Business
- MAN3240 – Applied Org Behavior
- MAN3303 – Management and Leadership
- MAN4061 – Corporate Social Responsibility
- MAN4102 – Managing Cultural Diversity
- MAN3600 – International Business
- MAN3802 – Entrepreneurship
- MAN4801 – Business Plan Strategies

Publication Mentions

Tyre, P. (2008). *The trouble with boys: A surprising report card on our sons, their problems at school, and what parents and educators must do*. New York: Crown Publishers.

Cardenas, J. (2007, February 4). *Where are the college guys?* St. Petersburg Times. Retrieved from

Meinhardt, J. (2006, December 25). *Where the boys aren't: St. Pete College's Male Enrollment Way Down*. Tampa Bay Business Journal. Retrieved from