# Michael J. Bennett

## SUMMARY OF KEY EXPERIENCE

- Proven Leader at campus, state, regional and national level
- Exceptional communicator and collaborator with experience working with Trustees, Board of Directors, Committees and Volunteers
- Financial Aid administrator with 46 years of experience in Education (42 years in Financial Aid) who has worked as Teacher, Adjunct Faculty, Guidance Counselor and Coach
- Nationally known for expertise in financial aid systems (PeopleSoft\PowerFAIDS, ChatBOT Use and Integration), and Texting

### EDUCATION

Widener University (1976) Chester, PA BA, Science and Literature (Teacher Certification)

Rowan University (1979) Glassboro, NJ MA, Student Personnel Services (Guidance Certification)

## CAMPUS COMMITTEE INVOLVEMENT

- President's Cabinet
- Admissions Committee
- Administrative Computing Steering
   Committee
- Assessment and Institutional Effectiveness Committee
- Enrollment Management Committee
- Marketing Committee

## PROFILE

Proven Leader in Senior Management at Large Institutions of Higher Education.

Financial Aid Professional whose 46 years of experience and qualifications include a BA in Science and Literature and an MA in Student Personnel Services.

## PROFESSIONAL EXPERIENCE

2009-Present	<u>St. Petersburg College, St. Petersburg, FL</u> <b>Associate Vice President</b> Responsible for redesigning and re-engineering a 60 employee FAS office creating state of the art automation and business partnerships that provide
	superior service, timely delivery and audit and fiscal controls.
1985-1989 1990-2009	Brookdale Community College, Lincroft, NJ Director of Financial Aid Responsible for designing, implementing, and maintaining highly automated "paperless" Financial Aid Office with superior service, delivery, and fiscal controls.
1989-1990	<u>NJ Higher Ed. Student Assist. Authority, Trenton,</u> <u>NJ</u> Program Officer – Network Services

Responsible for coordination, planning, training and system documentation of NJ State Agency's grant and loan computer link to college campuses. Chaired committee to develop specifications and edits for using FAFSA data for state grant eligibility determination.

1984-1985 Monmouth University, West Long Branch, NJ

#### **Director of Financial Aid**

Responsible for clean-up operation and assessment at four-year private institution. Designed Financial Aid Packaging Module and "Early Aid Estimate" program to complement existing mainframe processing.

- Placement Committee
- Retention/Attrition Committee
- Student Development Committee
- Student System Implementation Team

#### THE COLLEGE BOARD

1980-1983	<u>Gloucester County College, Sewell, NJ</u> <b>Advisor, Admissions/Financial Aid</b> Responsible for day-to-day management of Admissions/Financial Aid Office.
2021-2022	Colloquium Planning Committee
2014-2016	
1995-1997	CSS National Council Community College Advisory Board
1998-2001	Middle States Regional Council
1986 - 2006	Consultant
1994-2001 & 2003-2006	Power-FAIDS Advisory Board Power-FAIDS Conference Presenter
1986-1987	MICRO-FAIDS National Conference, Chair
2004-2007	Sallie Mae Financial Aid Advisory Council
1992	Presenter
2005-2006	Wrote two Lumina Foundation Grants and was awarded a total of \$119,250; Designed College Goal Sunday web site and formed a 22 member College Goal Sunday Steering Committee.

#### SALLIE MAE

LEAGUE FOR INNOVATION

COLLEGE GOAL SUNDAY

#### AWARDS RECEIVED

#### St. Petersburg College

- Titan Award - Innovation

#### **Brookdale Community College**

- Administrative Excellence Award
- Board of Trustees Leadership Award

#### New Jersey Association of Student Financial Aid Administrators – (NJASFA)

- President's Award
- Arthur E. Richmond Distinguished Service Award
- Lifetime Membership Award

#### New Jersey Educational Opportunity Fund

- EOA Champion Award

#### Eastern Association of Student Financial Aid Administrators (EASFAA)

- William B. Murphy Distinguished Service Award (received twice)
- Leadership Award
- Distinguished Service Award
- President's Award
- Lifetime Membership Award

#### National Association of Student Financial Aid Administrators (NASFAA)

- Committee of the Year (Electronic Initiatives Committee)
- Committee of the Year (Association Governance Committee) – National
- Regional Leadership Award
- Distinguished Service Award

## SUMMARY OF PROFESSIONAL ACTIVITIES

#### AACC Advisory Group on Student Financial Aid Issues – 2023

#### National Association of Student Financial Aid Administrators (NASFAA)

- FAFSA Simplification Implementation Working Group (2021-Present)
- Executive Leadership Community Thought Force (2021-2022)
- Models of Innovative Learning Task Force, Chair (2014-2015)
- Prerequisite Coursework Discussion Group, Chair (2016-2017)
- NASFAA National Chair (2007-2008)
- Board of Directors (1997-2001, 2005 2010)
- Commission Director (2003)
- Conference Presenter (1999, 2003)
- Awards Committee (2005, 2010)
- Association Governance Committee (2003, 2006, 2007, 2008)
- Best Practices Task Force (2002, 2003)
- Electronic Initiatives Committee (1996,2003
- Finance & Audit Committee 2008-2009
- Journal of Financial Aid Editorial Board (2003)
- Research Committee (2003)
- Strategic Long Range Plan (2000)
- Student Aid Transcript Editorial Board (2003)
- Created and maintained a bi-weekly National Chair Blog

#### Eastern Association of Student Financial Aid Administrators

- President (1999-2000)
- EASFAA Council (1993-1995); 1996-2001)
- Conference Committee (2003, 2004)
- Non-Traditional Concerns Chair (1994-1995)
- Electronic Services Committee (1996-1997)
- Designed EASFAA Website (1996)
- Conference Presenter (1988, 1992, 2000, 2003)

#### New Jersey Association of Student Financial Aid Administrators

• President (1993-1994)

	<ul> <li>Board of Directors (1996-2003)</li> <li>Association Governance, Chair (1993-1994)</li> <li>Constitution and Bylaws Committee (1998)</li> <li>Early Awareness Committee, Chair (1993)</li> <li>Nominations and Elections Committee, Chair (1995)</li> <li>Training (1986, 1988, 1991)</li> <li>Representative-at-Large (1987)</li> <li>Conference Committee, Chair (1986, 1988)</li> <li>Conference Presenter (1981-1999, 2003, 2004)</li> </ul>
TESTIMONY to U.S HOUSE of REPRESENTATIVES	Committee on Education and the Workforce Subcommittee on Higher Education and Workforce Training (March 17, 2015)
	<ul> <li>Topic: Simplification of Application Process, Loan Repayment, and Overborrowing/Loan Counseling</li> </ul>
COMPLIANCE	FEDERAL PROGRAM REVIEW
	<ul> <li>St. Petersburg College (4/15/2022-3/2/2023)</li> <li>Determination: No Liabilities or Fines</li> </ul>
PUBLISHED WRITING	<ul> <li>Inside Higher Education</li> <li>NASFAA Student Aid Transcript</li> <li>NASFAA - Student Aid Perspectives</li> <li>NASFAA - Voices from the Aid Offices</li> <li>EASFAA Quarterly</li> <li>NJASFAA Newsletter</li> <li>College Board's On-Target</li> </ul>
KEYNOTE SPEAKER	<ul> <li>California Association of Student Financial Aid Administrators (CASFAA)</li> <li>Eastern Association of Student Financial Aid Administrators (EASFAA)</li> <li>Florida Association of Student Financial Aid Administrators (FASFAA)</li> </ul>