



# MARKETING & STRATEGIC COMMUNICATIONS

We are St. Petersburg College's Marketing and Strategic Communications team and we support the mission, vision and strategic growth of SPC through integrated marketing and communication strategies that increase enrollment and build brand awareness. We are happy to partner with you in the following areas: branding, marketing/advertising, communications, creative services, and print services.

If you need help, please contact [marketplace@spcollege.edu](mailto:marketplace@spcollege.edu).

[SUBMIT MARKETING REQUEST](#)

[SUBMIT PRINT SHOP ORDER](#)

## SERVICES WE OFFER

### MARKETING & STRATEGIC COMMUNICATIONS

#### GRAPHIC DESIGN

Create new or update an existing design such as a flyer, brochure, mailer, logo, certificate and more.

#### PHOTO & VIDEO

Visually promote your college program, event or initiative with professional photos or a video.

#### PLANNING/MULTIPLE SERVICES

Meet with us to discuss and develop an effective marketing and communications plan that includes multiple channels and services.

#### PR & MEDIA COVERAGE

Raise awareness and reach your target audience through public relations strategies and media outreach efforts.

#### SOCIAL & DIGITAL MEDIA

Reach your target audience through social media, digital ads, and email campaigns.

#### WEB

Create a new or update an existing web presence for your program, event or initiative.

[SUBMIT MARKETING REQUEST](#)

### ST. PETERSBURG COLLEGE PRINT SHOP

#### BUSINESS CARDS & STATIONERY

Order your business cards, personalized letterhead & envelopes.

#### ORDER PAPER

Order paper for your department/campus printers.

#### PRINT YOUR FILE

Upload your file and print copies of your exams, quizzes, course materials, flyers, etc.

[SUBMIT PRINT SHOP ORDER](#)

### LOOKING FOR...

- Official college logos
- Brand guidelines
- Blue & White employee news blog
- Blog training documents
- PowerPoint templates
- College photos
- Zoom backgrounds

[ACCESS SHAREPOINT FILES](#)

