

MARKETING & STRATEGIC COMMUNICATIONS

We are St. Petersburg College's Marketing and Strategic Communications team and we support the mission, vision and strategic growth of SPC though integrated marketing and communication strategies that increase enrollment and build brand awareness. We are happy to partner with you in the following areas: branding, marketing/advertising, communications, creative services, and print services.

If you need help, please contact marketplace@spcollege.edu.

SUBMIT MARKETING REQUEST

SUBMIT PRINT SHOP ORDER

SERVICES WE OFFER

MARKETING & STRATEGIC COMMUNICATIONS

GRAPHIC DESIGN

Create new or update an existing design such as a flyer, brochure, mailer, logo, certificate and more.

PR & MEDIA COVERAGE

Raise awareness and reach your target audience through public relations strategies and media outreach efforts.

PHOTO & VIDEO

Visually promote your college program, event or initiative with professional photos or a video.

SOCIAL & DIGITAL MEDIA

Reach your target audience through social media, digital ads, and email campaigns.

SUBMIT MARKETING REQUEST

PLANNING/MULTIPLE SERVICES

Meet with us to discuss and develop an effective marketing and communications plan that includes multiple channels and services.

WEB

Create a new or update an existing web presence for your program, event or initiative.

ST. PETERSBURG COLLEGE PRINT SHOP

BUSINESS CARDS & STATIONERY

Order your business cards, personalized letterhead & envelopes.

ORDER PAPER

Order paper for your department/campus printers.

SUBMIT PRINT SHOP ORDER

PRINT YOUR FILE

Upload your file and print copies of your exams, quizzes, course materials, flyers, etc.

LOOKING FOR...

- Official college logos
- Brand guidelines
- Blue & White employee news blog
- Blog training documents
- PowerPoint templates
- College photosZoom backgrounds

ACCESS SHAREPOINT FILES



SPC St. Petersburg College

St. Petersburg College P.O. Box 13489 St. Petersburg, FL 33733-3489 727-341-4772 St. Petersburg College is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC).

St. Petersburg College is committed to equal access/equal opportunity in its programs, activities, and employment. For additional information visit www.spcollege.edu/eaeo

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