




MARKETING AND STRATEGIC COMMUNICATIONS

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	General Counsel
	Grants Department
	Marketing and Strategic Communications

MISSION STATEMENT

The Marketing and Strategic Communications Department creates, sustains and serves a learning environment that encourages the college's growth and supports its mission of student success and community enrichment. We will be innovative and collaborative in the services we provide and the manner in which we provide them.

Marketing and Strategic Communications provides communication and marketing services for St. Petersburg College, and is the source of official information for the college and the wider community. The department provides a variety of social media, web, marketing and public relations services for the college.

MEDIA INQUIRIES

For media and public relations inquiries, contact:

Rita Farlow
Executive Director
727-302-6526.

Press releases are available on the college news blog.

SOCIAL MEDIA

For inquiries about official college social media channels, contact:

Alexa Heinrich
Social Media Manager
727-344-8091

REQUEST INFORMATION

APPLY TO SPC

CONNECT

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