

Jamelle J. Conner



RÉSUMÉ

PROFESSIONAL EXPERIENCE

St. Petersburg College, St. Petersburg, FL

St. Petersburg College (SPC) is a multi-campus state college located in Pinellas County, Florida. SPC is a four-year public institution with ten learning sites throughout the county and serves nearly 40,000 students each year (36,000 credit and 4,000 non-credit). SPC offers more than 187 degree and certificate programs. Over 74% of SPC students attend school part-time. SPC is accredited by the Southern Association of Colleges and Schools.

Vice President, Student Affairs

2018-Present

Oversight responsibilities for staff and for all student services areas at SPC – on campus and online. The position provides leadership to chief campus officers covering ten campuses/learning sites, as well as college-wide associate vice presidents, executive directors, and directors (Student Experience and Strategic Innovation, Financial Aid, Enrollment Management, Admissions and Records, Retention Services, and Athletics). Student Affairs includes oversight of recruitment, enrollment, financial aid, admissions and records, student experience, student life, athletics, student support services (such as Veteran services, mental health services, food pantries, transportation, clothes closets, and child care support), Student Government Association, academic advising, career exploration and job placement support, internship placement, accessibility/accommodations and 504 compliance, testing, campus business offices, campus operations, community partnerships, transfer and articulation, and graduation. Budget oversight of \$90 million including divisional operating, student activities, scholarship funding, capital outlay, non-profit entities, and grants. Serves as the President's designee for a variety of responsibilities, including emergency management decisions and student discipline/complaints. In addition to student success, this position provides leadership for SPC's Leepa Rattner Museum of Art and The Palladium Theatre.

Key accomplishments

- Implemented an impactful restructure of the student affairs division to improve the student experience, including revitalizing strategic enrollment management and formalized virtual advising and support services. To support the strategic budgeting needs of the institution, this restructure also resulted in an over \$1 million reduction in recurring personnel costs.
- Expanded holistic student support services through creation of North and South County Titans Care Centers, including tele-mental health services, identification of critical need support, implementation of RISE program to support homeless and former foster care students, built out food pantries to meet student and community needs, created technology and textbook lending programs, and child care and transportation support.
- Transitioned all student support services within two days to accommodate the impact of the pandemic. Most supports were moved to virtual services; however, some processes included in-

person interactions, such as meeting students to provide wifi and laptops when their classes suddenly went online, as well as coaches working with our student athletes staying in the area. As the Fall 2020 term was approaching and some students needed in-person services, coordinated with the campus teams to develop a successful strategy and system for student affairs staff to come to campus to serve students in a manner that also made them feel safe.

- Designed, developed, and implemented an in-house career and academic advising case management system that improved advisor access to student information, as well as an advisor dashboard providing an instant view of their caseload based on established strategic metrics, along with a targeted communication plan to efficiently and effectively reach and support students.
- Re-envisioned the career services team to better meet the needs of both students and employers, resulting in an aligned funnel to serve students between Student Affairs and Workforce and the implementation of the structure, process, and creation of the Career Readiness Navigator positions, which will provide a case management approach to engaging students in career exploration and job placement support services.

Chief Campus Officer/Provost

2015-2018

Serves as Chief Campus Officer for the College's oldest and largest campus, serving over 7,000 students a term with more than 900 faculty and staff, including an onsite Collegiate High School; as well as the Bay Pines STEM Center, a hands-on science learning complex with two state-of-the-art laboratories and active research partnerships. Responsible for strategic planning, budgeting, and all other aspects of campus administration, including coordination with Facilities, Security, Information Technology, the college radio station, bookstore, food service, the joint-use library, and Academic programs. Leads the Student Services Division on campus to provide an engaged and supportive college experience for students, including Career and Academic Advising, Career Services, Accessibility Services, Student Life and Leadership, Athletics, and Testing.

Key accomplishments

- Responsible for the \$25M New Student Success Center Capital Project, including temporary relocation of current personnel/departments during original building demolition, development of the design of the new building, and construction.
- Coordinated the planning and implementation of the Collegewide Tobacco Free Campus Initiative, which set policies and processes for all SPC campuses throughout the County becoming tobacco-free campuses. This included being Program Lead for the Truth Initiative Tobacco Free Community College Grant that funded the initiative.
- Strengthened student and community engagement through the addition of an art mural on campus. St. Petersburg is home to an annual SHINE Art Mural festival. A local artist worked with students to develop a design that represented them and SPC. This mural was completed and visitors from all over visit the campus to take pictures and view it.
- Re-launched the college radio station that had become dormant, which included moving the physical location to a visible space in the main student building, surveying students, faculty, and staff regarding the programming they wanted, scheduling live programming and coverage of events and athletic games, and exploring partnership opportunities with local media companies. We grew our audience and even had listeners in Australia.
- Strengthened relationships between the campus and the community to support our students, as well as K-12 students, by coordinating with faculty and staff to provide opportunities, such as

starting a permaculture club and providing space for them to start a sustainable garden that the city is now replicating, hosting an Adaptive Sports Clinic, community service projects for students with several local organizations, donating instruments through the Recycled Tunes project and bringing students from that school on campus to meet with the Chair of our Music Industry Recording Arts (MIRA) Program on having a drum line, and partnering with the Association for the Study of African American Life and History (ASALH) to bring an amazing African American Art Exhibit that was open to the public with presentations by the private collectors of these pieces.

Associate Vice President, Strategic Execution and Systems Support

2008-2015

Responsible for the college-wide annual Strategic Planning process, development and management of the college-wide budget and budget process, strategic project management, and compliance coordination. Facilitates and coordinates development and implementation of college-wide strategic processes and policies. Oversees Technology Development, Just-In-Time Training, and Help Desk to support college-wide initiatives. Leads and develops the Budget, Planning and Compliance, Technology Development, Strategic Training and Help Desk, and Project Management teams. Also responsible for Purchasing and Payroll 2009 and leading the Institutional Research Department 2008-2011.

Key accomplishments

- Developed and implemented a college-wide strategic zero based budgeting process.
- Facilitated the coordinated, cross-functional development, approval, and integration of the college's mission, vision, and value statements. This was the first time the college created vision and value statements.
- Responsible for the strategic implementation of a college-wide technology refresh plan, including development of the project plan, processes, build out of physical refresh staging area, and communication coordination.
- Designed and implemented a college-wide Business Intelligence Financials platform, enabling everyone at the college full access to detailed budget, actuals, and reporting data.
- Created, implemented, and led a new compliance department providing college-wide compliance processes, internal monitoring, controls, and audits/reviews.
- Developed, implemented, and led a new Project Planning and Execution team to aid in the success of college-wide Strategic Initiatives. This team was created to assist key individuals leading Strategic Initiatives by providing project management support, coordination between departments, project timelines, tracking/reporting on milestones, development/tracking/reporting on KPIs, and monitoring/reporting potential risks to projects.

Sage Software Healthcare Division, Tampa, FL

Sage Software Healthcare Division is a major provider of electronic health records and practice management software and services, serving more than 400,000 healthcare professionals.

Director, Financial Planning and Analysis

2007-2007

Responsible for the \$200M annual budget, forecast, and actuals reporting relating to all operating and capital expenses. Develops company-wide processes and policies associated with operating and capital expenditures. Performs Treasury functions, including weekly cash forecasting and bank reconciliations.

Key accomplishments

- Created, develops, and leads analyst team.
- Planned and implemented accounting and reporting systems consolidation with company merger

Progress Energy Corporation, St. Petersburg, FL

Progress Energy is a Fortune 500 energy company with more than 21,000 megawatts of generation capacity and \$9 billion in annual revenues, serving more than 3 million customers in Florida and the Carolinas.

Senior Business Financial Analyst, Regulatory Planning

2006-2007

Coordinates filings with the Florida Public Service Commission (FPSC) relating to Environmental, Conservation, and Storm Cost Recovery. Performs review of key company processes related to tracking costs incurred during storm restoration, identifies areas of concern, recommends process changes, works with the various departments to ensure those processes are documented and implemented, and provides status updates to Executive Management. Responsible for the monthly Surveillance Report, providing key financial profitability metrics to the FPSC, as well as the filing of the Diversification Report with the FPSC.

Key accomplishments

- Serves on Financial Services Group Diversity Council.
- Recipient of two Energy Advantage Awards.

Tech Data Corporation, Clearwater, FL

Tech Data is one of the world's largest technology distributors and is one of the industry's best performing providers of IT technology, logistics management, and other value-added services.

Manager, Compensation

2003-2006

Serves as manager of the Compensation and Reporting team responsible for the administration of all US Front Office compensation plans and developing and leading compensation and goaling processes, systems, strategy, analysis and reporting. Responsible for the management and processing of over \$19M a year in vendor and other incentives. Leads initiatives and projects to reflect changing sales and compensation strategies and to improve compensation effectiveness.

Key accomplishments

- Serves as Department Ethics Advisor.
- Serves as Department United Way Campaign Coordinator.

Manager, Sales and Marketing Operations

2002-2003

Serves as manager of reporting team supporting financial aspects of the Product Marketing organization. Responsible for four budgets including quarterly budget submissions, monthly variance analysis, and revenue and profit forecasting for the Marketing Services Division. Manages the tracking and accrual reporting for all vendor funded positions. Provides monthly Divisional and Strategic

Business Unit Profit & Loss Statements and analysis.

Key accomplishments

- Teaches monthly training classes on Managing Vendor Profitability.

Supervisor, Reporting and Automation

2000-2002

Serves as supervisor responsible for the team supporting the reporting and analysis needs of the Purchasing Division, Marketing Services Division, Product Marketing vendors, and Executive Management. Develops reporting and analytical tools utilized to manage strategic initiatives, such as inventory, depreciation, fill rate, and days of supply.

Contracts Analyst II

1998-1999

Serves as Contracts Analyst responsible for analyzing and negotiating business and legal aspects of computer hardware and software distribution agreements, including modifications and addendums, allowing Tech Data to develop new and innovative relationships with current vendors. Manages contracts for the Systems Division.

United States Defense Contract Management Command, Clearwater, FL and Bristol, England

The Defense Contract Management Command provides contract administration services around the world for the Department of Defense, other federal organizations and international partners, and is an essential part of the acquisition process, from pre-award to sustainment.

Administrative Contracting Officer

1996-1998

Serves as Administrative Contracting Officer with unlimited signature authority on behalf of the United States Government and Secret Security Clearance. Responsible for the workload of Contract Administrators consisting of over 160 contractors, including a wide range of products from aircraft engines to computer equipment. Manages diverse and complex issues, interacting with Buying Commands, Program Offices, contractors, payment offices, and team members at all levels. Reviews/approves contractors' business systems, including Accounting, Estimating, Material Management, and Purchasing. Responsibilities include analysis of proposals and negotiation of price and terms and conditions, contractor rate agreements and noncompliance with Government Cost Accounting Standards, and new industry commercial contracting practices.

Key accomplishments

- Presented team briefing of Monthly Management Review to the Commander of the International offices.
- While in England, taught a United Kingdom Ministry of Defense auditor's training session quarterly, explaining Federal Acquisition Regulation requirements, auditor's rights to information when performing an audit for the U.S. Government, and what information Contracting Officers need to intelligently make financial decisions and negotiate contracts.

Contract Administrator

1992-1996

Completed a two year functional rotation in the Outstanding Scholar Career Intern Program with on-the-job training as a Cost/Price Analyst, Production Specialist, Property Administrator, Buyer, and Quality

Assurance Specialist.

Key accomplishments

- Independently created and maintained databases that tracked contractors’ system approvals and contractors’ proposals, and generated weekly and monthly reports. These became the standard database formats utilized in the office.
- Purchased new computer equipment under a major acquisition buy utilizing commercial practices while on rotation at the U.S. Special Operations Command.

EDUCATIONAL EXPERIENCE

PhD Leadership and Education, Specialization in Higher Education Administration, Barry University, FL
 “What Impacted My Path? Voices and Visions of Former Foster Care Youth” 2018

Masters of Business Administration, University of Tampa, FL 2001

Bachelor of Science – Accounting and Computer Information Systems (Double Major), Florida Southern College, FL 1992

Student Services Evaluator Training Completed, Southern Association of Colleges and Schools Commission on Colleges 2022

Leadership St. Pete Graduate 2017

Chancellor’s Leadership Seminar Graduate 2010

PROFESSIONAL SERVICE

Florida Center for Students with Unique Abilities Advisory Council Member 2021-Present

LEAP Tampa Bay Leadership Council Member 2021-Present

Florida College System Council of Student Affairs Secretary 2021-2022

Florida College System Council of Student Affairs Steering Committee Member-at-Large 2020-2021

Foundation Scholarship Selection Committee Member 2014-2015

Online Revitalization Organizational Structure Committee Member 2013-2014

SACS Five-Year Review Team Member 2012-2013

Chancellor’s Leadership Seminar Alumni Participant and founding member of Chancellor’s Leadership Planning Committee 2012

COMMUNITY SERVICE

Ready for Life Advisory Board Co-Chair	2022-Present
Leukemia & Lymphoma Society Leadership Council Member	2022-Present
Boys and Girls Club of the Suncoast Board Program Committee Co-Chair	2021-Present
Boys and Girls Club of the Suncoast Executive Board Member	2018-Present

RECOGNITIONS AND AWARDS

Named a Patriotic Employer by the Employer Support of the Guard and Reserve	2021
Innovation of the Year Award Recipient, League for Innovation	2019
Community Partnership Award, 2-1-1 Tampa Bay Cares, Inc.	2019
Pinellas Planning Partnership Award for being a partner and providing awareness on HIV/AIDS	2017
Golden Key International Honour Society, Honorary Member	2016

PRESENTATIONS AND PUBLICATIONS

Student Success Roundtable Discussion Session, Community College Baccalaureate Association Conference	2021
Triad Leadership: A Partnership Between Academic and Student Affairs Presentation, League for Innovation Conference	2020
An Institutional Approach to Intentional Leadership Development Presentation, League for Innovation Conference	2020
Pathways: A Model from Passion to Profession Presentation, National Institute for Staff and Organizational Development Conference	2019
What Impacted my Path? Voices and Visions of Former Foster Youth Presentation, Florida Positive Pathways Conference	2019
What is Next in Career Services Presentation, Florida Association of Colleges and Employers Conference	2019
How Data Has Dramatically Improved the Student Experience at SPC, Moving the Needle Conference	2016
Aspen Institute interview on accomplishments in integration of strategic planning and budgeting to impact student success	2014