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Posted: Mar 30, 2023

Compensation: \$45,916 - \$61,113**Openings:** 1**PeopleSoft ID:** 10153**Department:** College of Business**Location:** St. Pete / Gibbs**Key Position Information:** St. Petersburg College is committed to student success and seeks to hire faculty who are highly motivated and dedicated to the achievement of SPC's goals to provide top-quality education.

SPC promotes academic excellence through interactive, innovative, and inquiry-centered teaching and learning. All SPC resources, decisions, and efforts are aligned to transform students' lives to empower them to finish what they start. We believe students are the heart of SPC!

Our ideal candidate will have at least a master's degree in marketing or a related discipline (with a PhD preferred) along with significant college teaching experience including online and extensive marketing experience. The successful candidate will exhibit a proven ability to work with other faculty, staff, and community in a team environment. Experience in social media marketing is a plus. The faculty member in this position will teach and develop classroom and online courses.

Position Summary: A faculty member at SPC has the primary function of instruction, coaching and student development. Secondary functions include assisting the college in developing and maintaining a quality program of instruction, providing service to the college and continuing professional development.**Requirements: Education:**

Master's Degree in Operations Management, Strategy, Hospitality, and/or Marketing.

The ideal candidate would have a combination of the degrees above and at least 5 years of industry and teaching experience.

Knowledge:

- Managerial principles and practices
- Academic program requirements
- Customer service principles
- Presentation principles and practices
- Diverse populations and cultures
- Computers and related software applications

Skills:

- Experience in online instruction or technology enhanced instruction
- Strong written and verbal communication skills
- Using a computer and related software applications

Responsibilities:

- Fosters academic excellence in teaching and learning
- Supports the community college philosophy through commitment to success of students with diverse goals, backgrounds and learning styles
- Instructs students in accordance with college policies, procedures and approved curricula
- Uses out-of-class duty hours effectively for class preparation, assisting students and participating in department/college activities
- Serves the college through any of the following: (a) committee membership, (b) curriculum development, (c) development of innovative instruction, (d) sponsorship of student organizations, (e) representation of the college in professionally related community activities, and (f) special projects
- Supports college extracurricular functions
- Maintains currency in teaching field(s) through professional development and scholarly activities
- Demonstrates a professional, cooperative and considerate attitude toward students, colleagues and staff
- Performs related duties as required